

Complete Marketing Research Solutions

Founded in 1958, Peters Marketing Research (PMR) is a family-owned and operated qualitative and quantitative marketing research expert.



Our Services

PMREdge

We proudly sustain long-term client satisfaction by providing quality service. Let our talented staff fulfill your research needs and make them a reality.

PMRServices

- Full-Service Quantitative Research Supplier
- Comprehensive St. Louis Based Qualitative Focus Group Facility
- Professional Screening/Recruiting System
- Detailed Project Design and Analysis

Our Benefits

PMRTechnology

Our internally developed recruiting and survey software is second to none. For your data collection and recruiting needs, PMRSurveys maintains a secure online venue for respondents.

PMRFacility

We can achieve your research goals at our beautiful and centrally located facility. Offering 3 focus group suites including usability labs, video streaming in HD and digital recording and a quantitative testing center fully equipped to handle your Central Location Tests.

Our Advantages

- PMR finds those hard-to-reach respondents utilizing our databases of hundreds of thousands of consumers and thousands of physicians and medical professionals.
- Our internally developed and managed interviewing and survey software guarantee efficient and precise data collection.
- Top Rated by the *Impulse Survey of Focus Facilities* guide for 21 consecutive years (a feat achieved by only seven facilities out of nearly 800 in the world).
- Our reputation and 50+ years in the industry make us the most trustworthy option for consumers wanting to share their opinion with clients.

For more information about what makes Peters Marketing Research your complete marketing research solution, contact us today at **(314) 469-9022** or **info@petersmktg.com**